

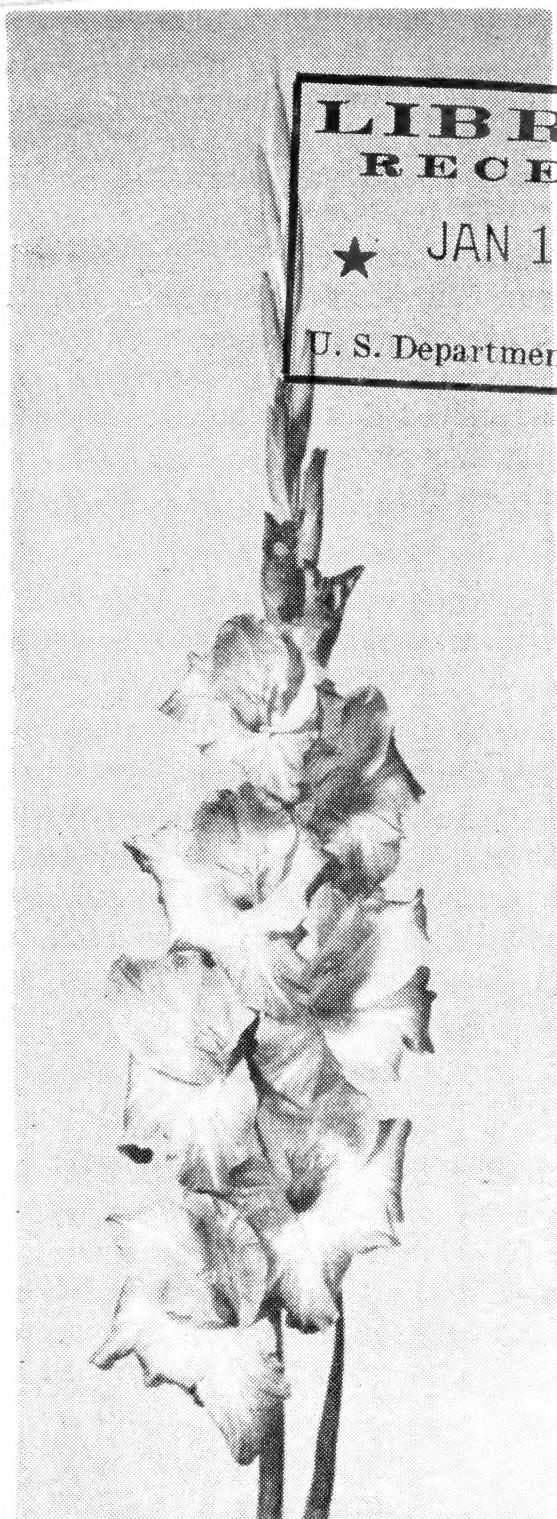
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1950 RICH GLADS



DESERT DUSK

MARION C. RICH

MARION

Wayne County

NEW YORK

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U. S. Department of Agriculture

1950 — INTRODUCTIONS — 1950

GARNET GLOW

Sdl. 1482. (Rich Red x King Lear) 454 Class. 80 days to bloom. Garnet Glow is a clean glistening garnet red self with no markings. The florets which are ruffled and wavy, with good substance, have excellent facing and spacing, and are very well attached to the slender strong spike. It makes a beautiful exhibition spike that will stand a lot of handling, does not burn in the sun, and if well grown will win over any glad in its class. Garnet Glow grows about 50" tall, with 24" flowerhead, 5" blooms, 20 buds, and opens 8, with 6 buds in color. Foliage and bulb are both healthy, and bulblet production good and germination fair. It received the Empire State Gladiolus Society Commendation Award and was best seedling at Elmira in 1948. In 1949 it received the Seedling Award of Merit at Elmira, with a score of 86. Also Best N. Y. State Seedling at Binghamton International Show 1949.

EACH — \$3.00 any size. No discount.

Bulblets in lots of 10 only — \$3.00

DESERT DUSK

Sdl. 8121. (Lotus x (Mother Machree x Picardy)). Class 586. 100 days to bloom. Desert Dusk is an eye catching smoky that attracts all with its pleasing color, its huge expanse of bloom and the fine overall habits. The color is a smoky slate salmon with a blue overcast, and an orange red blotch. The florets have lightly frilled edges, good substance, are long lasting, and their facing and spacing is excellent. The plant has a strong straight medium spike, healthy foliage and bulb, and bulblet production and germination is fair. If well grown Desert Dusk can win against any glad in this class. The color is similar to Misty Dawn but much livelier. Plant early for show spikes. It grows about 55" tall, with 27" flowerhead, and 6" blooms, 18 buds, and opens 8 in the field. It received the E.S.G.S. Commendation Award in 1949 with a score of 85.3. Desert Dusk on cover had 27" flowerhead and opened 10.

EACH — \$3.00 any size. No discount.

Bulblets in lots of 10 only — \$3.00

1949 — INTRODUCTION — 1949

AUGUST MOON

(June Bride x Mary Damaris). 510 Class. 80-85 days to bloom. We have had some glowing reports on August Moon's beauty and performance from over a wide territory. The color is purest light yellow with no marking or flaking. The huge blooms are round with lightly frilled edges and are

of good texture. Facing and spacing are very good and attachment is also good. It has a very straight, strong, wiry spike and upright green foliage. The plant is healthy and propagation and germination of bulblets is fair. It will make an excellent florists cut flower when stock is available. While the spike lacks the optimum number of buds it will stretch to make a well balanced flowerhead when fairly well grown. Performance is up to 60" tall, 26"-28" flowerhead, 6¼" blooms, up to 15 buds, 6 open.

EACH — L. \$4.00 Med. \$3.00 Sm. \$2.00

Blt. Each 40c. 10 for \$3.00

PREVIOUS INTRODUCTIONS

BIG TOP

(1942) Class 541. 75 days to bloom. Big Top is a winner everywhere for show or commercial. Color is medium to light pink with attractive carmine feather in throat. Grows easily six feet tall with flowerhead up to 40", blooms 7½", 22-26 buds, 6 open. It's BIG, healthy, beautiful and cheap.

EACH — L. 2/25c Med. 3/25c Sm. 5/25c

Blt. 100/75c.

BIRCH RED

(1945) Class 552. 90 days. Birch Red has beauty, purity of color, and a satin sheen that is unequalled in the giant deep reds. This along with its excellent habits, vigorous growth, and easy cutting qualities, is making it a leading commercial. In its season it outsells all other varieties combined in our cut flower trade. Show reports list it winning over a wide territory, as well as being a heavy winner in New York State in 1949 with 12 blue ribbons. It is always straight with excellent facing and attachment. In the field it grows up to 60" tall, 22" fl. hd., 5½" blooms, 19 buds, 7 open and 6 in color. Bulblet production and germination good.

EACH — L. \$1.00 Med. 75c Sm. 50c

Blt. 10/70c 100/\$5.00.

BLACK CHERRY

(1948) Class 554. 85 days. Black Cherry has been called the best black red, any size, anywhere, by experts and fanciers who have judged or grown it. I have never had it burn in the field under the most severe conditions. With ordinary field culture it grows 50" tall, with 24" flowerhead, 6" blooms, 19-20 buds, and opens 9 in the field. The color is that of a ripe black sweet cherry. It won 8 Blue Ribbons in E.S.G.S. Shows and Binghamton in 1948, and 8 again in 1949. It is an easy healthy grower, plenty of bulblets on bulblet stock and small bulbs, but few on large. The well placed florets are of good texture, slightly wavy, and well attached on a

strong, straight stem. It makes a beautiful exhibition spike. We are finding it a very promising seed and pollen parent.

EACH — L. \$3.00 Med. \$2.00 Sm. \$1.00

Blts. each 30c 10/\$2.00.

BLUE SKIES

(1945) Class 476. (Blue Danube x Dulcimer). 80 days. A clear light blue with small purple feather. Excellent seed producer. Two blues and Minuet in parentage. 48" tall, 20" flowerhead, 5¼" blooms, 18 buds, 5-6 open. A.M. 1943 E.S.G.S.

EACH — L. 30c Med. 25c Sm. 20c.

BRONZE KING

(1946) Class 580. (Misty Dawn x Vagabond Prince). 95 days. A smooth bronze smoky with a brilliant orange blotch. Excellent texture, long lasting blooms, on a straight strong spike. This was very fine this past season at the end of our dry summer. C.A., E.S.G.S. 1943. Grows about 60" tall, 25" flowerhead, 5½" blooms, 19 buds and up to 8 open.

EACH — L. 50c Med. 40c Sm. 30c

Blts. 6/25c 100/\$3.00.

DRAGONS BLOOD

(1946) Class 554. 85 days. Another giant deep red that is a regular winner. Attachment is fair, but the huge buds will loosen if left in the field when hot or windy. Opens 8 in the field. Usually straight, healthy and prolific. Award of Merit E.S.G.S. 1945.

EACH — L. 40c Med. 30c Sm. 20c

Blts. 10/25c 100/\$2.00.

GARDEN GOLD

(1948) 512 Class. 90 days. Here is pure gold for your garden, in the most beautiful and gorgeous giant deep yellow we have seen. The color is pure, clean golden yellow with slightly deeper throat, and without any flaking or foreign color. The florets are of good texture, lightly ruffled, and have frilled edges. Facing is excellent and attachment is good, on a tall straight and strong spike. Foliage is excellent and the plant is very healthy. Grows to 60" or more, with 26" flowerhead, 6" blooms, 17 to 19 buds, and 6 open. It is only fairly prolific, and large bulblets have a double shell which need peeling or cracking. Bulblets germinate well though slowly. At Lima in 1948 it won 1st Open, 1st R.I., and Most Beautiful Spike in Show. In 1949 it won 1st Open at Oneida, N. Y.; and at Lima, N. Y. 1st Open. 1st R.I., and Best R.I. We have had some very fine reports on Garden Gold in the two years it has been on the market.

EACH — L. \$4.00 Med. \$3.00 Sm. \$2.00

Blts. Ea. 40c 10/\$3.00.

MISTY DAWN

(1941) 580 Class. 95 days. Soft smoky grey or bluish salmon, with a smoky orange blotch. One of the leading winners in the giant smoky class. Opens up to 9 blooms. Award of Merit 1941.

EACH — L. 2/25c Med. 3/25c Sm. 5/25c
Blts. 100/75c

PORCELAIN BLUE

(1945) 478 Class. (Blue Admiral x Takina). 90 days. A true Pansy blue or medium violet, with a creamy white throat feather. One of the largest near blues with some blooms measuring 5½" from No. 6 bulbs. It makes a fine cutting, strong spike, always straight, and with good placement, growing about 50" tall, 22" flowerhead, 5¼" blooms, 18 buds, 6 open. Blooms are of excellent texture, bulbs HEALTHY; prolific and germination good.

EACH — L. 60c Med. 40c Sm. 25c
Blts. 5/25c 100/\$4.00.

RICH RED

(1943) 554 Class. 80 days. Rich blood red, flaked black, with good texture and slightly ruffled blooms. Opens 9 to 11 but needs support in field. One of our best breeding parents, with Black Cherry, Dragons Blood, and Garnet Glow as its best offspring. Award of Merit 1943.

EACH — L. 25c Med. 15c Sm. 2/20c
Blts. 10/25c.

ROSY TORCH

(1947) 462 Class. 80 days. Bright, clear cerise rose self color except a faint white pencil line on throat petal. Fine for floral work. Excellent textured, flat open, lightly ruffled, perfectly arranged blooms on a straight strong slender spike. Attachment very good. Healthy, prolific, and excellent bulblet germination. 52" tall, 25" flowerhead, 5" blooms, 19 buds, 5 open. A fine commercial.

EACH — L. 30c Med. 20c Sm. 2/25c
Blts. 10/25c 100/\$2.00.

RUFFLED NIGHT

(1947) 454 Class. 70 days. This is one of the most beautiful of all black reds, with clear glowing blooms of satin sheen. Ruffled, flat open, and heavy textured blooms, with a very small white pencil line on throat petals. Spike is straight and strong, with well placed blooms that do not burn or wilt easily. It grows about 50" tall, 25" flower head, 5" blooms,

19 buds, 7 open. Bulblet production and germination is excellent. Good winner at the shows.

EACH — L. \$1.00 Med. 75c Sm. 50c

Blts. 3/25c 15/\$1.00 100/\$5.00.

STRUTTER

(1946) 442 Class. 95 days. Light peach pink with ruffled edges and light cream flush in throat. Excellent facing and spacing on a vigorous straight spike. Opens well cut in bud. Healthy and prolific. Fine late cutter for commercial. Has not been shown much as it misses the early shows.

EACH — L. 20c Med. 2/30c Sm. 2/20c

Blts. 100/\$1.00.

SUNSET ORANGE

(1946) 536 Class. 95 days. Pure Orange Scarlet with creamy yellow blotch. It is the best late cutting variety in our field. Good propagation and fair germination of bulblets. Grows about 50" tall, 25" flowerhead, 6" blooms, 20-22 buds, 6 open. 1949 it won 1st R.I. Oneida; at Lima, N. Y., 1st Open, 1st R.I. and best in Open Class.

EACH — L. 50c Med. 40c Sm. 25c

Blts. 6/25c 100/\$3.00.

WINTER WHITE

(1947) 500 Class. 70-75 days. A fine, pure, glistening white, that is one of the whitest in this class. The good textured blooms have lightly frilled edges and are well attached. Facing and spacing of the florets and the foliage is excellent. The strong slender spikes are always straight. It grows about 55" tall, 27" flowerhead, 5½" blooms, 18-19 buds, 6 open. I have had 9 open in the field. Blooms from all size bulbs.

EACH — L. \$1.00 Med. 75c Sm. 50c

Blts. 3/25c 15/\$1.00 100/\$5.00

10 BULBS AT 8 TIMES THE PRICE OF ONE

NO ORDERS LESS THAN \$2.00 PLEASE

We give blooming dates as nearly as possible from the average under our field conditions. As we are selling our own originations, this enables us to more than please our customers with the extras we include.

JUMBO BULBS will be furnished for large, if requested, on orders of \$4.00 or more. Our fields and bulbs are inspected by the N. Y. State Dept. of Agriculture. Our bulbs are thoroughly washed after

digging. We take great care to furnish the cleanest, healthiest stock that it is possible to produce. We will replace or make an adjustment on any stock found not true to name.

Retail orders are sent postpaid by Parcel Post, when safe. Express shipments will be sent collect.

SPOTLIGHT

(413) Most popular yellow, red blotch

SUNSPOT (417) Apricot buff, show winner

SUSQUEHANNA (416) Fine peach buff

TIVOLI (461) Finest pink from Holland

TOPFLIGHT (560) Beautiful soft rose

VOODOO (586) Ruffled bronze, rose, smoky

WEDGEWOOD

(366) Beautiful lav. and cream ruff.

WHITE GODDESS

(500) Best ruffled white for us

WHITE MAGIC (500) Fine ruffled white

WHITE SATIN (100) Min. white face up

Wholesale Prices F.O.B. Marion, N. Y. Price per 100 — 25 or more at the hundred rate

	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulbets		
BIG TOP	\$5.00	\$4.00	\$3.50	\$2.50	\$2.00	\$1.50	1/2 pt.	\$1.50	1 qt. \$4.00
BIRCH RED	64.00	56.00	48.00	40.00	32.00	24.00	1/2 pt.	40.00	1 qt. 120.00
BLACK CHERRY	192.00	160.00	128.00	96.00	64.00	40.00	1/2 pt.	120.00	1 qt. 350.00
BRONZE KING	32.00	28.00	25.00	22.00	19.00	15.00	1/2 pt.	15.00	1 qt. 45.00
DRAGONS BLOOD	25.00	22.00	19.00	16.00	12.50	10.00	1/2 pt.	8.00	1 qt. 24.00
PORCELAIN BLUE	38.00	31.00	25.00	20.50	16.00	10.00	1/2 pt.	18.00	1 qt. 55.00
ROSY TORCH	18.00	15.00	12.00	10.00	8.00	6.00	1/2 pt.	8.00	1 qt. 24.00
RUFFLED NIGHT	64.00	56.00	48.00	40.00	32.00	24.00	1/2 pt.	25.00	1 qt. 75.00
STRUTTER	12.00	10.00	8.00	6.50	5.00	3.00	1/2 pt.	3.00	1 qt. 10.00
SUNSET ORANGE	32.00	28.50	25.00	20.50	16.00	12.00	1/2 pt.	15.00	1 qt. 45.00

Any size 2/.25

2/.25 3/.25 4/.25 50/.25

.75 .50 .30 4/.25 100/.25

2/.25 4/.25 8/.25 10/.25

.35 .25 .25 2/.30 2/.25

1.50 1.00 — 2/.25 15/.25

.35 .25 2/.25 10/.25

.35 .25 2/.30 10/.25

.35 .25 2/.30 10/.25

1.00 .75 .50 3/.25

2.00 1.50 1.00 2/.25

2.00 1.50 1.00 20/.25

2.00 1.50 1.00 20/.25

WE RECOMMEND

FOR SHOW — All of our originations are capable Blue Ribbon winners.

FOR COMMERCIAL — August Moon, Big Top, Birch Red, Garnet Glow, Bronze King, Misty Dawn, Porcelain Blue, Rosy Torch, Strutter, Sunset Orange.

FOR HYBRIDISTS — Birch Red, Black Cherry, Bronze King, Garnet Glow, Garden Gold, Misty Dawn, Porcelain Blue, Rich Red, Sunset Orange.

	Large	Medium	Small	Blts.
AIRY FAIRY (140) Miniature pink face up	Any size 2/.25			
BLUE ICE (477) Fine large light blue	2.00	1.50	—	20/.25
BOLERO (582) Novelty ruffled orange	2/.25	4/.25	—	2/.25
BURMA (562) Ruffled deep rose	2/.25	4/.25	—	25/.25
CONN. YANKEE (441) One of finest pinks	.50	.35	6/.25	75/.25
ELIZ. THE QUEEN (566) Ruffled lavender	2/.25	4/.25	8/.25	8/.25
GERRY (400) Beautiful ruffled white	.50	.35	.25	100/.25
GOLDEN ARROW (410) Fine light yellow	.25	2/.25	—	8/.25
GOLDEN BEAUTY				15/.25
(512) Australian deep yellow	—	.50	.30	5/.25
LADY ANNE (400) Excellent ruffled white	.25	.15	2/.20	20/.25
LEADING LADY				
(506) Most popular cream white	2/.25	4/.25	10/.25	100/.25
LOVELINESS				
(140) Pink and white min. face up	Any size 3/.25			25/.25
MINSTREL (566) Giant ruffled lavender	.25	2/.25	3/.25	15/.25
OKLAHOMA (386) Beautiful ruff. blue salmon	.30	.20	2/.20	15/.25
PASTEL (486) Smoky blue grey rose	.20	2/.20	4/.20	20/.25
PICCOLO				
(101) Smallest face up, white, red throat	Any size .15			15/.25
RIDGELY				
(570) Robust giant purple, excellent	1.00	.75	.50	3/.25
SIBONEY (566) Giant ruffled lavender	1.50	1.00	.60	2/.25
SPIC AND SPAN (432) Ruffled deep pink	.80	.70	.60	3/.25